

Stay Informed with CRAN



**Empowering
Entrepreneurship Madam
Annasana's Success Story**

Madam Annasana Ayyub, a respected entrepreneur in Cape Coast's Abura community, has run her mini-supermarket for 15 years, providing essential goods to residents. Initially, her business faced sales challenges, but everything changed when she discovered CRAN Microfinance. Madam Annasana mobilized a group of local entrepreneurs and applied for a group loan, leveraging each member's strengths. CRAN Microfinance provided the necessary funding, and for a time, the arrangement proved beneficial, enabling Madam Annasana's business to thrive.

After an initial group loan default led to the collapse of her group, CRAN Microfinance recognized Madam Annasana's potential and encouraged her to apply for an individual loan. This strategic shift proved pivotal, enabling her to access financial support for over eight years and expand her mini-supermarket into one of Abura's leading retail establishments. Madam Annasana credits CRAN Microfinance's support for her success, citing their role in helping her increase capital and make informed business decisions. She has become a vocal advocate for CRAN Microfinance, recommending their services to fellow entrepreneurs. CRAN Microfinance is proud to have played a part in Madam Annasana's journey and remains dedicated to empowering local businesses.





STUDENTS IN COMMUNITY EVANGELISM (SICE) 2025 HELD AT AJUMAKO BY GESAM-UCC

GESAM's SICE'25 Mission: Spreading the Gospel and Building Community

From August 18 to 24, 2025, the Global Evangelical Students and Associates Ministry (GESAM) organized its 2025 Student In Church Evangelism (SICE'25) mission, themed "In Him is Life" (John 1:4), in Mankessim-Ajumako. A team of 36 members spread the gospel, distributed clothes, and engaged the community through various activities, including:

- Children's programs
- Movie nights
- Bible studies
- Door-to-door evangelism
- Word-of-mouth outreach

Partnering with the local GESAM branch, the team successfully navigated the community and accessed necessary resources. The mission aimed to establish an English Assembly of the Global Evangelical Church, the "Global Evangelical Worship Center", and bring hope to the community. The SICE'25 mission had a profound impact on the community, leading to numerous conversions and re-dedications to Christ, as well as powerful testimonies of healing and transformation. Despite encountering challenges such as limited access, initial resistance, and weather-related disruptions, the team demonstrated flexibility and resilience, leveraging local support to overcome these obstacles. The mission's success was made possible by the collective efforts of numerous individuals and groups who provided invaluable support. As a proud partner of GESAM's SICE programs, CRAN is thrilled to have collaborated on this initiative, which strengthened spiritual growth and community bonds. To build on this momentum, follow-up visits and logistical improvements are recommended to ensure sustained impact and support.



A visit from Germany

CRAN was delighted to welcome Ms. Julia and Ms. Vero Wallhäuser from Germany, who visited Ghana as part of their annual tradition to engage with partners and projects. During their stay, they met with CRAN's Executive Director, Prof. Patrick Agbesinyale, introducing Vero, who was visiting Ghana for the first time. The team also had productive meetings with various CRAN members, facilitating a valuable exchange of insights and ideas.



A visit from the Ghana Association of Microfinance Companies (GAMC)

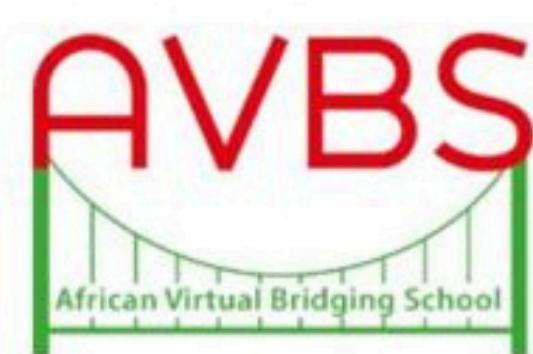
On August 12, 2025, CRAN had the honor of hosting Ms. Jackia Comodoor, Secretary of the Ghana Association of Microfinance Companies (GAMC), for an official visit. The meeting focused on assessing CRAN Microfinance's progress and challenges, particularly the impact of the rainy season on business operations and loan demand. Discussions also covered the importance of client loan uptake in sustaining the institution's operations. Additionally, the need for training programs, as recommended by GAMC, was emphasized to enhance employee skills and minimize financial losses. The visit fostered a collaborative exchange, highlighting areas for improvement and growth.



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